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**GTC Nutrition to Present Market Ready Solutions™ at Natural Products Expo West 2008**  
*Value Added Ingredient-Enriched Prototypes Support Bone, Digestive, Heart and Immune Health*

GOLDEN, Colo. (February 29, 2008) – GTC Nutrition will present five Market Ready Solutions™ prototypes at booth number 124 at the Natural Products Expo West trade show to be held in Anaheim, California March 14-16, 2008. The prototypes, enriched with GTC Nutrition's innovative ingredient solutions, will illustrate the Company's ability to support manufacturers in providing natural, better-for-you food alternatives for today's health-conscious consumers.

“At GTC Nutrition, we partner with our manufacturing customers to Build Nutrition Solutions for Life™ that address the top health concerns of consumers across multiple life stages,” said Coni Francis, Ph.D., R.D., senior manager of science, marketing and technical services for GTC Nutrition. “Natural Products Expo West is an ideal venue for us to showcase our ability to naturally fortify natural, traditional and convenience food, beverage and supplement products with our value added, sustainable ingredients.”

The Market Ready Solutions™ prototypes available at Natural Products Expo West will include:

**Natural Wellness Cracker:** NutraFlora Plus™ Hi-maize® prebiotic fiber blend enriches this natural cracker to support digestive health and provide an excellent source of fiber without the inclusion of any wheat ingredients.

**Bone-A-Fit Cheese:** Aquamin® natural calcified mineral source provides an excellent source of calcium in this cheese to help build and maintain strong, healthy bones.

**Better-for-Your Bones Beverage Sachet:** NutraFlora® prebiotic fiber and Aquamin® natural calcified mineral source fortify this sugar free grapefruit flavored beverage sachet to help build and maintain strong bones.

**Immune Boosting Beverage Sachet:** NutraFlora® prebiotic fiber enriches this sugar free grapefruit flavored beverage sachet to support the body's natural defense system.

(more)

**Cardio Capsules:** OatVantage™ oat bran concentrate-enriched capsules contain high levels of beta-glucan to provide consumers with a natural and proactive way to help balance cholesterol levels and maintain heart health.

By sampling the Marketing Ready Solutions™ prototypes, visitors will get a taste of the company's unique ability to Build Nutrition Solutions for Life™. Scientific, marketing and technical experts will also be on hand to elaborate on GTC Nutrition's ability to customize solutions for food, beverage and supplement manufacturers that address demands in the areas of bone, digestive, immune, glycemetic and heart health.

### **About GTC Nutrition**

GTC Nutrition is a recognized leader in providing innovative, customized ingredient solutions along with scientific, technical and marketing expertise to the food processing, dietary supplement and animal feed industries. GTC Nutrition promotes health globally with innovative functional food ingredients and unsurpassed customer support. For more information, visit [gtcnutrition.com](http://gtcnutrition.com).

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