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Prebiotics Can Help Support Immune Health this Winter

NutraFlora® Prebiotic Fiber Feeds the "Good Bacteria" that Help Keep Immune Systems Strong

GOLDEN, Colo. (Oct. 26, 2007) – Soon winter will be in full effect, which means immune health will be top of mind for most consumers. Given that the digestive system, the largest immune organ in the human body, has over three pounds of both "good" (probiotic) and "bad" (pathogenic) bacteria, fueling the "good bacteria" can be one factor that may help to tip the balance in the right direction toward sustaining health.

That's where prebiotics such as NutraFlora® come in. A prebiotic is a non-digestible ingredient that serves as food for the "good bacteria" found in the digestive tract. Keeping the "good bacteria" nourished helps to create an inhospitable environment for pathogens that may attack the immune system.

According to *Functional Foods and Nutraceuticals*, 24 percent of new products tracked in the first half of 2006 placed emphasis on their potential to help support the body's natural immune system. So this winter, one way you can help keep your immune system strong is to eat some of your favorite foods that are enhanced with prebiotics.

"Taking steps to help support immune health becomes especially important during the winter months," said Coni Francis, Ph.D., a registered dietitian who works for GTC Nutrition. "NutraFlora prebiotic fiber has been studied for more than 20 years, and its ability to help support immune health is documented by over 40 studies."

Prebiotics are quickly gaining popularity with nutritionists and consumers for their many health benefits, including helping to support immune health and general wellbeing. One of the most effective prebiotics on the market today is NutraFlora® prebiotic fiber, which can be found in a variety of products already lining supermarket shelves, including the popular dietary supplement beverage NuVim®. In addition to the immune support benefits offered by NutraFlora, NuVim is a great source of vitamins, minerals and whey protein concentrate, a combination scientifically shown to promote good health and high energy.

Many products enhanced with NutraFlora, such as NuVim, can be easily incorporated into almost any diet and provide numerous health benefits. To learn more about prebiotics, NutraFlora and prebiotic-enriched products, please visit www.nutraflora.com. You also can visit <http://www.gtcnutrition.com/EN/pressroom/presskit.php> to listen to a short educational podcast with Dr. Francis outlining the function and benefits of prebiotics.

About GTC Nutrition

GTC Nutrition, a business unit of Corn Products International, Inc., is a recognized leader in providing innovative, customized ingredient solutions along with scientific, technical and marketing expertise to the food processing, dietary supplement and animal feed industries. GTC Nutrition promotes health globally with innovative functional food ingredients and unsurpassed customer support. For more information, visit www.gtcnutrition.com.

About NuVim

NuVim[®] is a publicly traded company that produces, distributes and markets beverage products, based on clinically proven health benefits. NuVim dietary supplement beverages are one of a kind beverages sold in the refrigerated juice section in half gallon juice cartons in 2,100 supermarkets from Connecticut to Miami including Shoprite, Acme, Giant, over 300 Wal-Mart supercenters, and in 120 Kroger stores in Detroit, Michigan. New and improved versions of NuVim were recently introduced. Based on an extensive research and development project that spanned over 30 years, NuVim helps maintain a strong immune system and enhances calcium absorption with NutraFlora[®] prebiotic fiber. NuVim also contains a high level of whey protein concentrate in order to help muscle flexibility, promote sturdy joints, and improve athletic performance. NuVim has no lactose, no cholesterol, no fat, no artificial flavors and no caffeine.

To learn more about NuVim visit www.nuvim.com or call toll free 877-850-8777.

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