



Contacts:

Trina O'Brien, GTC Nutrition
303-468-5077 or 303-589-9805
tobrien@gtcnutrition.com

Jennifer Tilliss, Linhart McClain Finlon
303-951-2566
jtilliss@linhartpr.com

NuVim® Dietary Supplement Beverages Now Include NutraFlora® Prebiotic Fiber
Addition of Prebiotic Fiber Helps to Promote Immune System and Bone Health

GOLDEN, Colo. (March 7, 2007) – NuVim®, a refrigerated, patented dietary supplement found in the juice section of East Coast convenience and grocery stores, has added NutraFlora® prebiotic fiber from GTC Nutrition, to its lineup of health-promoting products. NuVim can help strengthen the immune system and boost the amount of calcium and other important nutrients consumers absorb from their diets.

Now that NuVim is enhanced with NutraFlora® prebiotic fiber, it offers additional health benefits. As a prebiotic fiber, NutraFlora® nourishes probiotics or 'beneficial bacteria', which in turn promote immune system health. In addition, NutraFlora may lead to significantly increased calcium absorption which helps to build stronger bones.

A recent survey conducted by Opinion Research Corp. for GTC Nutrition found that the survey participants were dangerously unaware of the risks associated with poor bone health – for example, the National Osteoporosis Foundation estimates that one in two women and one in four men over the age of 50 will experience an osteoporotic fracture in her or his remaining lifetime. Even though calcium is critical for building bone mass, more than half (55 percent) of the 1,031 survey respondents were unaware that the body absorbs only about 30 percent of the calcium consumed through a typical diet. A variety of factors determine how much dietary calcium is absorbed by each individual, including age, gender and digestive health.

More than 200 scientific studies support NutraFlora's efficacy, many of which highlight its unique ability to significantly increase calcium absorption, thereby helping to build stronger bones, while also helping to support general immune system health.

“We are thrilled to offer our NuVim customers an easy way to improve immune system health and increase calcium absorption, which is a serious health concern for certain consumers,” said Richard P. Kundrat, chairman and chief executive officer at NuVim. “Never has it been easier to obtain so many health benefits from a single great-tasting beverage.”

About NuVim

NuVim® is a one of a kind beverage that is sold in the refrigerated juice section in half gallon juice cartons in 2,100 supermarkets and more than 300 Wal-Mart supercenters from Connecticut to Miami and Georgia and most recently in 137 Kroger stores in Detroit, Michigan. Based on extensive research and development that spanned over 30 years, NuVim helps to maintain a strong immune system and is now enriched with a clinically proven natural prebiotic fiber NutraFlora® that promotes immune system enhancement. NuVim contains an increased level of whey protein concentrate that is known to help muscle flexibility, sturdy joints and athletic performance. **To learn more about NuVim visit www.nuvm.com.**

About GTC Nutrition

GTC Nutrition, a business unit of Corn Products International, Inc., is a recognized leader in providing innovative, customized ingredient solutions along with scientific, technical and marketing expertise to the food processing, dietary supplement and animal feed industries. GTC Nutrition promotes health globally with innovative functional food ingredients and unsurpassed customer support. For more information, visit www.gtcnutrition.com.

About the Survey

The survey was conducted for GTC Nutrition by Opinion Research Corporation in November 2006. Respondents included 1,031 adults in the U.S. who were contacted by telephone and asked to provide unaided and aided responses to questions concerning bone health and related topics.

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