



Contacts:

Trina O'Brien, GTC Nutrition
303-468-5077 or 303-589-9805
tobrien@gtcnutrition.com

Jennifer Tilliss, Linhart Public Relations
303-951-2566
jtilliss@linhartpr.com

GTC Nutrition Announces Launch of Consumer Web Site for NutraFlora® Prebiotic Fiber Site to Feature NutraFlora's Benefits for Bone Health and Co-branded Products

GOLDEN, Colo. (August 29, 2007) – GTC Nutrition today announced the launch of its consumer web site, nutraflora.com. The site is designed to serve as a resource for health-conscious consumers interested in learning more about NutraFlora® short-chain fructooligosaccharides (scFOS®) prebiotic fiber and its role in helping to support bone health.

GTC Nutrition introduced a consumer education program in 2006 to inform consumers about the health benefits of NutraFlora® prebiotic fiber, specifically its ability to improve calcium absorption and the advantages of its unique short-chain structure. Newly introduced co-branded products and an increase in consumer demand for NutraFlora prompted the company to bring its outreach campaign online.

“Consumers are increasingly using the Internet as a resource to learn more about how functional foods and novel ingredient solutions, such as NutraFlora, can help them to maintain and improve their health and well being,” said Patrick Smith, president of GTC Nutrition. “The launch of nutraflora.com underscores our commitment to improving quality of life with innovative ingredient solutions, and will ideally empower consumers to make more informed nutritional choices.”

The web site features information on the unique health benefits of NutraFlora and its functionality and includes information on several of the co-branded products consumers can easily incorporate into their diets to increase calcium absorption and fiber intake. A few of the products featured online include Horizon Organic® yogurts and smoothies, Rachel's™ Wickedly Delicious yogurts, NuVim® dietary supplement beverages and Silk Plus for Bone Health®

(more)

soymilk. Additional site features include "Hard and Strong" bone health facts, a list of tips for building and maintaining healthy bones, a series of frequently asked questions, an educational podcast and several family-friendly, bone-healthy recipes which use NutraFlora-enriched products.

About GTC Nutrition

GTC Nutrition, a business unit of Corn Products International, Inc., is a recognized leader in providing innovative, customized ingredient solutions along with scientific, technical and marketing expertise to the food processing, dietary supplement and animal feed industries. GTC Nutrition promotes health globally with innovative functional food ingredients and unsurpassed customer support. For more information, visit gtcnutrition.com.

#