



GTC Nutrition Introduces CalciLife™, A New Ingredient That Offers Better Health And Better Taste

The New Ingredient Will Be Of Special Interest To Those Formulating For Bone Health and More.

CHICAGO July 12, 2003 – At a press conference today, GTC Nutrition LLC introduced CalciLife™, a first-of-its-kind ingredient designed to provide both health benefits and enhanced taste and texture. CalciLife is formulated with a distinctive matrix of plant-derived sea minerals and short chain fructooligosaccharides (scFOS), the most effective prebiotic available. This proprietary formulation is the result of a partnership between two companies in the functional food ingredient industry: GTC Nutrition of Golden, Colorado and Marigot Group Ltd. of Ireland.

“The most beneficial aspect of CalciLife comes from the synergy of a highly bioactive marine mineral matrix and a prebiotic ingredient that creates favorable conditions for absorption into your body,” explained Dr. Linda Chamberlain Douglas, Manager of Scientific Affairs for GTC Nutrition. “The scFOS in CalciLife has been shown to increase calcium absorption by over fifty percent and the marine mineral source has a unique porous structure not found in any other calcium product.”

While many consumers know they need to take in more calcium, most do not get enough. “Even among many health-conscious consumers, the ‘Calcium Gap’ is still prominent. A majority of women still are not getting the recommended daily dose of calcium,” explained Dr. Susan Lawlor, Research and Development Manager, of the Marigot Group. “CalciLife may be one of the best ways to get the calcium you need to help in the prevention of osteoporosis and other diseases associated with low calcium intake. As an added benefit, CalciLife also optimizes digestive health and improves immune function,” Dr. Lawlor stated.

In addition to its health benefits, CalciLife can actually improve taste and texture. “It is almost unheard of in the food industry that a fortified product can actually taste *better* than a non-fortified product,” stated Dr. Douglas. She further explained that the porous structure of the sea mineral matrix contributes to a better mouth feel and texture without any chalky or bitter taste in food applications. In addition, CalciLife adds a slightly sweet taste and can help to mask off-notes associated with soy products or high intensity sweeteners.

GTC is offering CalciLife to a wide array of food markets, including dairy, baked goods, sports nutrition, snack foods and beverages. GTC will provide CalciLife throughout North and South America. Marigot Group will offer CalciLife in Europe. For information, please contact GTC Nutrition at 1-800-522-4682.

About GTC Nutrition LLC

GTC is a leader in providing natural, science-based ingredients to the food processing, dietary supplement and animal feed industries. For more information, visit www.gtcnutrition.com.

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